



**G3 GOLF, LLC**

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**Dear Legend Trail Member or Prospective Member:**

We had a nice steady growth in 2011. We had a goal of 100 season ticket holders and we ended up with 94. Thanks for your help in recruiting these players to our golf course. We did a little over 12,000 rounds, with the majority of those being you season ticket holders. Walk up golf traffic increased in 2011 also. We will need help in order for us to maintain most of you that signed up in 2011 and hope to keep in 2012. Then we will need your help to get us to the 120 season ticket holders.

My tenure as the President of the Iowa Section of the PGA has ended. I will still serve as the Honorary President for another two years. I will still serve on the National PGA Government Relations Committee. But much of the time spent spreading the word on being a PGA Professional and promoting our PGA Members will slow down a bit. This will allow me to dedicate more time to running our golf operations and playing some more golf with the people that play our courses.

Our golf course, thanks to John and his fine staff of Shawn and Brett, seemed to withstand the rainy Spring and WAY HOT Summer weather in 2011. A lot of the humps and bumps are gone in 2011. John has been filling in more of the wash areas in order to get us even smoother in 2012. I know that many of you notice this and thank John. We had such a great September in golf traffic and this was due to the course conditions and people finally finding our what a fun course we have.

The new bridge on Hole #5 is up and is a beautiful addition to the golf course. The walking path that wanders through the golf course is in and being used by walkers, bikers and joggers. Pretty neat stuff, thanks D. Jay.

We at **Legend Trail Golf** and **The Tap Room** are really excited with what we have going on and the many positive responses we have received. We know that we can not please everyone, but we still try to make the best decisions for our customers and our business. If you ever have any concerns, please feel free to e-mail Greg or stop him at Legend Trail.

It is my twenty-fifth year in the golf business. We will again have the popular Christmas Season Pass Sale. This allows you to purchase your 2012 Season Golf Pass, trail fee, driving range fee and/or your cart shed for the price it was in May of 2011. You have until January 16th, 2012 in order to take advantage of this program. Then the price will go up a little bit.

In order to get to that 120 number we are going to enlist you as recruiters in this endeavor, as we did in 2010 and 2011. This has really aided in the addition of many golfers. We will continue to do this each and every year. Something that we had never done before but has proved to be successful. This is for that someone that has NEVER been a Season Ticket Holder at our facility. You will find a gift certificate for \$50 off a 2012 Legend Trail Season Pass after the date of January 16th, 2012.

We want our seasoned golfers to continue pursuing this great game of golf. So we are doing a first time ever, 70 and older age division. It will be \$269.00 and will still allow you to play unlimited golf 7 days a week. We would ask that you not embarrass our staff and show us your age. Most of the time we think you are younger than what you are. But we do wish for you to continue playing golf -- everyday.

We want you to be able to go up to someone that you wish to be a member at our fine facility and tell them exactly that. Tell them that here is a gift certificate and I (meaning you) want your friend to be a member. Now this must be used on a season pass only and we want you to put your name on it so we know whom it came from. Please help us grow this place as you are our best ambassadors for Legend Trail Golf. We will continue the \$100 gift certificate deal if you are a season ticket holder at Aplington and/or Beaver Meadows. Just bring that into Greg in May and get that certificate.

**What is happening at Legend Trail in 2012?**

**Communication** is still the key to our growth. We had good traffic on the website and many responses on our e-mail. Many of you have enlisted our **Facebook** page and use that as your main source of information. We ask that you send us more friends so that we may expand our sphere of influence. Some of you that may not be getting the e-mail may find it in your spam folder **OR** you may need to send me an e-mail at allgolfshop@aol.com in order for you to begin receiving e-mails from me. By doing our weekly FREE meal deal we have increased that e-mail number by over 500 patrons. We will still continue our newspaper ads, calendars and signage in the pro shop in order for you to keep better informed. But you can always check out the website for more information at **www.g3golf.com, Facebook & Twitter. Also Youtube has some golf information.**

**"We're more than a golf course"**

**Men's Association** in 2012. I take the blame for this one and I will get our committee back and on task. We would like to get all of you on the handicap system so that we may be able to do some fun golf mixers and events for you and your friends. This would go above and beyond our normal league play. Keep an eye out as we will have an informational meeting on this sometime in March. We did have 50 men in our Golf League in 2011 and would love to see that grow to over 60 in 2012.

**Adult and Junior Clinics** - we had some fun with our Junior Program in 2011. Tough to battle all the other activities and camps that our youngsters are into on a daily basis. But we will run our Junior Program on Wednesday mornings beginning on June 6th. John Shawver was a great addition to our teaching staff and we hope to have Shawv back in 2012. Our two interns, Paul and Luke, were welcomed additions to our staff (in spite of being Nebraska Cornhuskers). We will be running a Junior Golf League in 2012 along with a Junior Golf Open (if you are interested in helping sponsor this let Greg know).

We will be running more **Get Golf Ready** Golf Clinics in 2012. These are group lessons-5 lessons for \$99 with a large component of the instruction on the actual golf course. So if you are afraid to play, haven't played for awhile or need a refresher, these will be perfect for you. Grab a friend or spouse and let's get golfing.

**The Tap Room** - we had some nice growth in the restaurant in 2010 and steady growth in 2011. Terri and Steph are the mainstays in this operation and have been aided by Jay and Taylor. We will be adding a couple of more items to the Menu on Monday, November 21st. A couple of new items like Pasta, The Falcon Burger, Chili Dog, along with a little revamp on the Ponyshoe and Horseshoe by using a hamburger patty. Plus we will bring in appetizers on Friday and Saturday Nights - wings, cheddar nuggets, shrooms and mozzie sticks. You can go to our menu on line to see the changes. Don't forget we are open on the 2nd Sunday of each month from 10 am to 1:30 pm.

**Christmas Party** - we host Christmas Parties for companies, organizations, friends, you name it. See Terri on a date and menu. We host them before and after Christmas. Many people are doing after Christmas to avoid the Holiday Tense Rush that seems to accompany that time of year. Menu is under The Tap Room.

**Drink Specials** are back and so are the FREE goodies on Monday-Thursday. Margarita Monday, 2 fer Tuesdays, Knuckle Wednesday (see below), Thirsty Thursday and Vodka Friday. Plus Jay will have a fun daily drink special for you to try. So meet a friend, call a spouse or just stop by to see who is there. Happy Hour from 3 pm to 6 pm each day.

**Card Nights** - Pepper, Eucher, 500, Pitch, Bridge, need a place to play? Come on out and we will host you.

**3rd year of our most Popular Knuckle Knight** - for those that want to come on out and have a drink or two after work we have the deal for you. Knuckle (short for Knucklehead) Knight if from 5 pm to 7 pm each Wednesday Night. You pay an annual membership (begins January 1st each year) of \$5, that goes towards a community project or charity. Then each week you pay a BUCK, one dollar, \$1, and your first drink is FREE, that's right FREE. Then at 7 pm, need not be present to win, we draw for a winner to receive half of the buck's raised that night. The other half goes with the membership monies for that project/charity. So help us grow this fun event, but remember, JAY may pick on you a bit.

**Winter Pool League** - begins January 12th. 2 Person Teams, that means we have couples playing. Begins at 5:30 every Thursday night. The cost is \$5 per week per person, you get your first drink FREE and that also includes the pool and prizes for the season. So grab a friend, or spouse, and come on out and enjoy a little pool with friends.

**Advertising Opportunities** - we have a couple of advertising opportunities for you or your business at Legend Trail Golf. This winter I will be asking for your business on the scorecard and the tee signs. The cost is \$300 for one year or \$500 for 3 years. We will need some new scorecards in 2012. We will have a couple of spots on the new scorecard that may advertise your business. Cost is \$300 for about a season and a half supply. We will be going to print in mid-Marc so don't waste too much time if you wish to be a part of this opportunity. See Greg on these exciting opportunities.

So if you have any questions regarding the facility, our policies (we are just trying to make it enjoyable for most everyone) or just want to talk, please contact me by the e-mail address above or call the shop.

Cordially,  
Mase  
Greg Mason  
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Coupon is for those that wish to recruit a friend to the course

Be sure to write both your name and the new Season Pass holders name and YOU please sign it. Thanks a bunch.

Gift Certificate for \$50.00 - Fifty and 00/100 dollars OFF a 2012 Season Golf Pass

Presented to \_\_\_\_\_ Member Name \_\_\_\_\_

We want you to be season ticket holder at the Legend Trail Golf Club, Parkersburg, IA.

Thanks!!!



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Valid towards a 2012 Adult, Senior or Family Season  
Pass Only - off the applicable price at the time  
One per person per pass-redeemable after 1/16/12

Member Signature: \_\_\_\_\_